



VELOZ SUMMIT SERIES

Consumers, Dealerships and Incentives: Putting People in EVs

Wednesday, March 9, 2022 | 9 – 11:30 a.m. (PT) | Virtual

AGENDA

**** Agenda is subject to change ****

- 9:00 a.m. WELCOME AND OPENING REMARKS**
- Josh D. Boone, *Veloz* Executive Director
- 9:05 a.m. KEYNOTE SPEAKER**
- Lauren Sanchez, *California Governor Gavin Newsom's* Senior Climate Advisor
- 9:20 a.m. SPOTLIGHT: CONSUMER EV DEMAND**
- Quinta Warren, *Consumer Reports* Associate Director of Sustainability Policy
- 9:30 a.m. DIALOGUE: WHAT DO CONSUMERS WANT? EV INSIGHTS**
- Quinta Warren, *Consumer Reports* Associate Director of Sustainability Policy
 - Alfred Artis, *Veloz* Program Director
- 9:45 a.m. SPOTLIGHT: DEALERSHIPS AND EVs**
- Les Swizer, *California New Car Dealers Association* Staff Counsel
- 9:55 a.m. ROUNDTABLE: DEALERSHIPS, AUTOMAKERS, AND CONSUMERS**
- Adam Sykes, *BMW Group Region Americas* VP of Government Affairs & Corporate Communications
 - Les Swizer, *California New Car Dealers Association* Staff Counsel
 - Elaine Borseth, *Electric Vehicle Association* President
 - Moderated by Alfred Artis, *Veloz* Program Director
- 10:20 a.m. BREAK**
- 10:30 a.m. SPOTLIGHT: EV INCENTIVES: ARE THEY WORKING?**
- Terea Macomber, *GRID Alternatives* Clean Mobility Programs Director
- 10:40 a.m. ROUNDTABLE: IMPROVING INCENTIVES FOR ALL**
- Vaasha Lutchman, *Center for Sustainable Energy* Senior Manager
 - Terea Macomber, *GRID Alternatives* Clean Mobility Programs Director
 - Ariane Erickson, *Acterra Karl Knapp* GoEV Manager
 - Moderated by Alfred Artis, *Veloz* Program Director
- 11:05 a.m. CLOSING KEYNOTE**
- David Strickland, *General Motors* Vice President, Global Regulatory Affairs and Transportation Technology Policy
- 11:20 a.m. CLOSING REMARKS**
- Josh D. Boone, *Veloz* Executive Director
- 11:25 a.m. SUMMIT ADJOURNS**