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Consumer-friendly online tool helps electric car owners choose the right home charger, find incentives

SACRAMENTO—Today Veloz and Electrify America announced a new consumer-friendly, web-based tool to help electric car owners select a home charging unit that best fits their needs. The tool, [Home Charging Advisor](#), is now available on Veloz’s electric car consumer shopping assistant website, [Electric For All](#).

“We aim to make electric car ownership and operation as smooth as the ride itself, and this new online tool takes the guesswork out of comparing home charging units,” said Veloz Executive Director Josh D. Boone. “Nowhere else can you find a simpler, more consumer-friendly, at-your-fingertips purchasing guide for home charging.”

Electrify America is the sole sponsor of this incredibly valuable tool for Californians, especially low-income Californians who have access to a maze of incentives that are difficult to identify and navigate. Electrify America has long recognized the need for customer-centric consumer assistance tools, and in the

company's Cycle 2 California ZEV Investment Plan, Electrify America committed to fund and develop the Advisor.

Veloz will launch and manage this tool on Electrify America's behalf, leveraging its strong capabilities and track record educating the public in a brand-neutral manner.

"A big part of our mission is to educate consumers about the ease, excitement and many benefits of owning an electric vehicle," said Will Berry, corporate social responsibility manager of Electrify America. "This resource is a powerful tool that supports consumer choice for home charging solutions, and will make the purchasing process that much easier for those who choose to drive electric."

Home Charging Advisor allows consumers to browse all available Level 2 home chargers and sort by key features, including charging speed, cord length, WiFi capability, brand name, and more. Direct links to purchase the charger and apply for your ZIP code-based incentives makes the process seamless and easy to use.

In the next phase—to be rolled out in early 2021—users will have the opportunity to use a single online form to assist with applying for potential incentives.

The U.S. Department of Energy has reported that 80% of electric car drivers charge at home. The fast-growing electric car market in the United States demands that convenient charging opportunities are available to drivers, including a mix of home, workplace and public charging opportunities. Public charging supplements home charging, especially for drivers who need a quick boost for longer trips; however, day-to-day, home charging remains the most convenient option for most drivers.

Electric cars not only can save drivers money on fuel and maintenance, but also provide an experience that includes instant acceleration and quiet operation. Convenient home charging is just one of the perks of driving electric. Learn more at [Electric For All](#).

About Veloz

Veloz is an organization dedicated to bringing electric cars into the mainstream through public-facing programs, including Veloz's public awareness campaign, Electric For All. With unparalleled and diverse leadership, Veloz is uniquely able to accelerate the shift to electric cars through public-private collaboration, public engagement and policy education innovation.

About Electrify America

Electrify America LLC, the largest open DC fast charging network in the U.S., is investing \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable. Electrify America expects to install or have under development approximately 800 total charging stations with about 3,500 DC fast chargers by December 2021. During this period, the company will be expanding to 29 metros and 45 states, including two cross-country routes, delivering on its commitment to support increased ZEV adoption with a network that is comprehensive, technologically advanced and customer friendly. Electrify America's Electrify Home® offers home charging solutions for consumers with flexible installation options. For more information, visit www.electrifyamerica.com and media.electrifyamerica.com.

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