A FORUM HOSTED BY VELOZ
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ELECTRIC TRANSPORTATION 2030: POLICY, POWER & PLUGS
March 4, 2020
10 a.m.–4 p.m. PST
Kimpton Sawyer Hotel, Magnolia Ballroom
500 J Street, Sacramento, CA 95814

9:15 a.m. DOORS OPEN AND REGISTRATION

10:00 a.m. WELCOME
Josh Boone, Executive Director, Veloz; Caroline Choi, Senior Vice President of Corporate Affairs, Edison International/Southern California Edison

10:10 a.m. INTRODUCTION OF KEYNOTE SPEAKER
Giovanni Palazzo, President and CEO, Electrify America and President, Electrify Canada

10:20 a.m. KEYNOTE SPEAKER: SHOWCASING SACRAMENTO’S GREEN CITY INITIATIVE
Mayor Darrell Steinberg, City of Sacramento

10:40 a.m. DRIVING AWARENESS THROUGH PUBLIC ENGAGEMENT
- Kicking Gas, Lisa Chiladakis, Manager, Technology and Programs, Veloz
- Mach-E Marketing Strategy, Mark Kaufman, Global Director, Electric Vehicle Marketing and Distribution, Ford Motor Company

11:00 a.m. YEAR ONE: GOVERNOR NEWSOM’S ADMINISTRATION ON HEALTHY COMMUNITIES AND GREEN MILES
Moderator: Analisa Bevan, Assistant Division Chief, Sustainable Transportation and Communities Division, California Air Resources Board
- David Hochschild, Chair, California Energy Commission
- Yuliya Shmidt, Advisor to Commissioner Rechtschaffen, California Public Utilities Commission
- Toks Omishakin, Director, Caltrans
- Brian Kelly, Chief Executive Officer, High-Speed Rail Authority

12:00 p.m. LUNCH
1:25 p.m.  INTRODUCTION OF KEYNOTE SPEAKER
Caroline Choi, Senior Vice President of Corporate Affairs, Edison International/Southern California Edison

1:30 p.m.  KEYNOTE: SECRETARY OF CALIFORNIA ENVIRONMENTAL PROTECTION
Jared Blumenfeld, California Secretary for Environmental Protection, California Environmental Protection Agency

1:45 p.m.  PUBLIC SAFETY POWER SHUTOFF: GRID RESILIENCY, RELIABILITY AND ELECTRIC CARS
Laura Genao, Managing Director State Regulatory Affairs, Southern California Edison

2:00 p.m.  FOSTERING INNOVATION THROUGH THE CALIFORNIA MOBILITY CENTER
Paul Lau, Chief Grid Strategy & Operations Officer Sacramento, Sacramento Municipal Utility District

2:15 p.m.  SUCCESS STORIES: EDUCATION AND AWARENESS IN COMMUNITIES OF OPPORTUNITY
Moderator: Orson Aguilar, Vice Chair, Board of Directors, GRID Alternatives
- Tom Knox, Executive Director, Valley Clean Air Now
- Terea Macomber, Electric Vehicle Project Director, GRID Alternatives
- Shelley Francis, Disruptor & Co-Founder, EVNoire
- Lauri Walker, Equity Transportation Senior Project Manager, Center for Sustainable Energy

3:00 p.m.  BRIEFING ON CALIFORNIA ELECTRIC VEHICLE ECONOMIC AND JOBS REPORT
Tyler Laferriere, Associate Economist, Institute for Applied Economics, Los Angeles County Economic Development Corporation

3:10 p.m.  JOIN US AND CLOSING REMARKS
Adam Gromis, Global Lead on Sustainability and Environmental Impact, Uber

3:15 p.m.  ADJOURN

3:15-4:30 p.m.  NETWORKING RECEPTION

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Compliance and Antitrust Statement
October 23, 2019

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