



**A FORUM HOSTED BY VELOZ
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ELECTRIC TRANSPORTATION 2030: POLICY, POWER & PLUGS

March 4, 2020

10 a.m.–4 p.m. PST

Kimpton Sawyer Hotel, Magnolia Ballroom
500 J Street, Sacramento, CA 95814

9:15 a.m. DOORS OPEN AND REGISTRATION

10:00 a.m. WELCOME

Josh Boone, Executive Director, Veloz; Caroline Choi, Senior Vice President of Corporate Affairs, Edison International/Southern California Edison

10:10 a.m. INTRODUCTION OF KEYNOTE SPEAKER

Giovanni Palazzo, President and CEO, Electrify America and President, Electrify Canada

10:20 a.m. KEYNOTE SPEAKER: SHOWCASING SACRAMENTO'S GREEN CITY INITIATIVE

Mayor Darrell Steinberg, City of Sacramento

10:40 a.m. DRIVING AWARENESS THROUGH PUBLIC ENGAGEMENT

- *Kicking Gas, Lisa Chiladakis, Manager, Technology and Programs, Veloz*
- *Mach-E Marketing Strategy, Mark Kaufman, Global Director, Electric Vehicle Marketing and Distribution, Ford Motor Company*

11:00 a.m. YEAR ONE: GOVERNOR NEWSOM'S ADMINISTRATION ON HEALTHY COMMUNITIES AND GREEN MILES

Moderator: Analisa Bevan, Assistant Division Chief, Sustainable Transportation and Communities Division, California Air Resources Board

- *David Hochschild, Chair, California Energy Commission*
- *Yuliya Shmidt, Advisor to Commissioner Rechtschaffen, California Public Utilities Commission*
- *Toks Omishakin, Director, Caltrans*
- *Brian Kelly, Chief Executive Officer, High-Speed Rail Authority*

12:00 p.m. LUNCH

- 1:25 p.m.** **INTRODUCTION OF KEYNOTE SPEAKER**
Caroline Choi, Senior Vice President of Corporate Affairs, Edison International/Southern California Edison
- 1:30 p.m.** **KEYNOTE: SECRETARY OF CALIFORNIA ENVIRONMENTAL PROTECTION**
Jared Blumenfeld, California Secretary for Environmental Protection, California Environmental Protection Agency
- 1:45 p.m.** **PUBLIC SAFETY POWER SHUTOFF: GRID RESILIENCY, RELIABILITY AND ELECTRIC CARS**
Laura Genao, Managing Director State Regulatory Affairs, Southern California Edison
- 2:00 p.m.** **FOSTERING INNOVATION THROUGH THE CALIFORNIA MOBILITY CENTER**
Paul Lau, Chief Grid Strategy & Operations Officer Sacramento, Sacramento Municipal Utility District
- 2:15 p.m.** **SUCCESS STORIES: EDUCATION AND AWARENESS IN COMMUNITIES OF OPPORTUNITY**
Moderator: Orson Aguilar, Vice Chair, Board of Directors, GRID Alternatives
- *Tom Knox, Executive Director, Valley Clean Air Now*
 - *Terea Macomber, Electric Vehicle Project Director, GRID Alternatives*
 - *Shelley Francis, Disruptor & Co-Founder, EVNoire*
 - *Lauri Walker, Equity Transportation Senior Project Manager, Center for Sustainable Energy*
- 3:00 p.m.** **BRIEFING ON CALIFORNIA ELECTRIC VEHICLE ECONOMIC AND JOBS REPORT**
Tyler Laferriere, Associate Economist, Institute for Applied Economics, Los Angeles County Economic Development Corporation
- 3:10 p.m.** **JOIN US AND CLOSING REMARKS**
Adam Gromis, Global Lead on Sustainability and Environmental Impact, Uber
- 3:15 p.m.** **ADJOURN**
- 3:15-4:30 p.m.** **NETWORKING RECEPTION**

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October 23, 2019

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