9:15 a.m.  DOORS OPEN AND REGISTRATION

10:00 a.m.  WELCOME
Josh Boone, Executive Director, Veloz; Caroline Choi, Senior Vice President of Corporate Affairs, Edison International/Southern California Edison

10:10 a.m.  INTRODUCTION OF KEYNOTE SPEAKER
Giovanni Palazzo, President and CEO, Electrify America and President, Electrify Canada

10:20 a.m.  KEYNOTE SPEAKER: SHOWCASING SACRAMENTO’S GREEN CITY INITIATIVE
Mayor Darrell Steinberg, City of Sacramento

10:40 a.m.  DRIVING AWARENESS THROUGH PUBLIC ENGAGEMENT
- Kicking Gas, Lisa Chiladakis, Manager, Technology and Programs, Veloz
- Mach-E Marketing Strategy, Mark Kaufman, Global Director, Electric Vehicle Marketing and Distribution, Ford Motor Company

11:00 a.m.  YEAR ONE: GOVERNOR NEWSOM’S ADMINISTRATION ON HEALTHY COMMUNITIES AND GREEN MILES
Moderator: Analisa Bevan, Assistant Division Chief, Sustainable Transportation and Communities Division, California Air Resources Board
- David Hochschild, Chair, California Energy Commission
- Yuliya Shmidt, Advisor to Commissioner Rechtschaffen, California Public Utilities Commission
- Toks Omishakin, Director, Caltrans
- Brian Kelly, Chief Executive Officer, High-Speed Rail Authority

12:00 p.m.  LUNCH
1:25 p.m.  INTRODUCTION OF KEYNOTE SPEAKER
Caroline Choi, Senior Vice President of Corporate Affairs, Edison International/Southern California Edison

1:30 p.m.  KEYNOTE: SECRETARY OF CALIFORNIA ENVIRONMENTAL PROTECTION
Jared Blumenfeld, California Secretary for Environmental Protection, California Environmental Protection Agency

1:45 p.m.  PUBLIC SAFETY POWER SHUTOFF: GRID RESILIENCY, RELIABILITY AND ELECTRIC CARS
Laura Genao, Managing Director State Regulatory Affairs, Southern California Edison

2:00 p.m.  FOSTERING INNOVATION THROUGH THE CALIFORNIA MOBILITY CENTER
Paul Lau, Chief Grid Strategy & Operations Officer Sacramento, Sacramento Municipal Utility District

2:15 p.m.  SUCCESS STORIES: EDUCATION AND AWARENESS IN COMMUNITIES OF OPPORTUNITY
Moderator: Orson Aguilar, Vice Chair, Board of Directors, GRID Alternatives
  • Tom Knox, Executive Director, Valley Clean Air Now
  • Terea Macomber, Electric Vehicle Project Director, GRID Alternatives
  • Shelley Francis, Disruptor & Co-Founder, EVNoire
  • Lauri Walker, Equity Transportation Senior Project Manager, Center for Sustainable Energy

3:00 p.m.  BRIEFING ON CALIFORNIA ELECTRIC VEHICLE ECONOMIC AND JOBS REPORT
Tyler Laferriere, Associate Economist, Institute for Applied Economics, Los Angeles County Economic Development Corporation

3:10 p.m.  JOIN US AND CLOSING REMARKS
Adam Gromis, Global Lead on Sustainability and Environmental Impact, Uber

3:15 p.m.  ADJOURN

3:15-4:30 p.m.  NETWORKING RECESSION

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Compliance and Antitrust Statement
October 23, 2019

Compliance Statement: All members of Veloz's Board of Directors attend Board meetings exclusively in their capacity as directors of Veloz, a nonprofit corporation organized and operated exclusively to advance charitable and educational purposes within the meaning of Internal Revenue Code Section 501(c)(3). As such, to fulfill their fiduciary duties and protect Veloz's tax status, directors are legally required to participate in Board meetings only for the purpose of furthering charitable and educational purposes and shall not use Board meetings or their authority as directors to advance his or her individual interests or the private interests of his or her employer (a "Company"), to engage with other participants in a Company's industry ("Competitors") on behalf of a Company, or to engage in discussions or activities that reflect purposes typical of a trade association (e.g. improving business conditions for a particular industry).

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