



VELOZ

There's a new way to drive. A better way to drive. A faster, brilliantly-engineered, turn-more-heads, way to drive.

Introducing Veloz. Leading the Electric Car Revolution

Pollution from cars and trucks poses a critical threat to public health, the planet and the economy – immediately and long-term. But there is also an enormous opportunity: The trillion-dollar electric car market has the potential to address all of these threats.

We are a new nonprofit organization founded by leaders of industry and government to reduce the threats and capture this opportunity. Our high-powered, diverse board and membership include global automakers and suppliers, utilities, Fortune 500 companies, government agencies, and nonprofits -- anyone and everyone with a stake in electrifying transportation in California.

The world's cars are going electric, but not fast enough.

A movement is needed and Veloz aims to create it. Barriers exist and Veloz intends to overcome them. And Veloz can do it because we are assembling the best, brightest and most powerful players in the space.

Veloz is a powerhouse with the drive to get it done.

Seize the Opportunity

More than 50 percent of consumers can't name an electric car make or model. Veloz is on a mission to change that by engaging and inspiring consumers.

And we are at a tipping point – electric car prices are dropping, and battery range is increasing. They are ready for the mainstream. Electric cars are quick, powerful, fun and affordable. They are a better way to drive.

Ignite a Movement

Veloz will spark a virtuous cycle of desire and demand, with more makes, models and charging stations to make electric for all a reality.

Our bold multi-stakeholder, large-scale electric car awareness campaign will emotionally inspire the public, igniting a passion for these vehicles in all Californians.

With unmatched expertise, Veloz is positioned perfectly to spur awareness of electric cars and build an educated customer base that helps automakers, electric utilities, charging infrastructure firms and companies throughout their supply chains reduce emissions, clean the air and create jobs.

Join the Powerhouse

We need everyone to be a part of the movement to achieve electric for all. And we're well on our way.

Joining Veloz means joining a high-powered, diverse and well-networked group of action-leaders from key sectors and Fortune 500 companies, public agencies and nonprofits uniquely able to accelerate awareness and education in the shift to electric cars.

At Veloz, you'll not only have access to high-level public and private sector leaders, you will help solve California's gravest pollution problem, earning important recognition for your social leadership with consumers across the state.

***Veloz is unique.
Don't miss out. Join us.***

Veloz offers a one-of-a-kind networking and partnership opportunity with a board and membership that includes:

☒ AUTOMAKERS

Including GM, BMW, Honda, Nissan and others

☒ ELECTRICITY PROVIDERS

Including Pacific Gas and Electric, Southern California Edison, San Diego Gas & Electric, the Los Angeles Department of Water and Power and Sacramento Municipal Utility District

☒ CHARGING NETWORK PROVIDERS

Including EVgo, Greenlots and Electrify America

☒ POLICYMAKERS

Representing the California Energy Commission, California Air Resources Board, California Public Utilities Commission, California Department of Transportation, California ISO and other key offices

☒ NONPROFIT ORGANIZATIONS

Including the Sierra Club, CALSTART, NextGen Policy Center, The Greenlining Institute and the World Resources Institute

See veloz.org for full membership listing

VELOZ.ORG

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