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California on the Cusp of a Half-Million Electric Cars

Unique monthly tracker shows how state is dominating electric car adoption rate

Major milestone anticipated by one-of-a-kind coalition that aims to boost sales

Sacramento –Veloz—a first-of-its-kind public-private coalition of major electric car industry stakeholders—is eagerly anticipating California achieving its 500,000th electric car sale. The organization, which closely tracks advancements in the industry, launched the [“Electric For All”](#) awareness campaign to boost electric car awareness and purchase intent even more.

“It’s clear Californians are embracing the electric car,” said Josh Boone, executive director of Veloz. “Sales have skyrocketed in the last three months—bringing us to the brink of the half-million electric car sales mark—but more needs to be done. This is why Veloz’s ‘Electric For All’ public awareness campaign is inspiring consumers to make the jump to electric transportation. Electric cars are simply amazing and the experience is delightful – they are fun, fast, quiet and clean.”

Veloz has its finger on the pulse of California’s electric car market and its latest monthly [report](#) on sales and infrastructure shows that this month the state will sell its 500,000th electric car. As of the just-released numbers, the state has just under 9,000 sales to go before it hits the goal. The data is aggregated from [a number of trusted sources](#) and packaged in an easy to read and share [“sales dashboard.”](#) **Watch for a special release next month on the milestone.**

“Electric cars are the new cool,” said Boone. “With this campaign, more Californians will know about and experience them. And, like these half-million people, many, many more will fall in love with a better way to drive.”

[September electric car sales](#) for the nation more than doubled from a year ago. And the Tesla Model 3 is now the [fourth-best-selling passenger car](#) in the U.S. But, even with California capturing almost 50 percent of national electric car market, almost [70 percent of counties across the state received a failing grade for ozone pollution](#) caused by tailpipe emissions.

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***Veloz** is a nonprofit organization made up of a high-powered, [diverse board](#) and [members](#) from key sector companies, agencies and nonprofits. With unparalleled stakeholder leadership, Veloz is uniquely able to accelerate the shift to electric cars through public-private collaboration, public engagement and policy education innovation.*