

How Veloz calculates the number of electric cars sold in California

Veloz staff calculates the number of electric cars, which includes battery electric cars and plug-in hybrid electric cars, sold in California using national monthly sales data produced by HybridCars.com and Baum & Associates, a Michigan-based market research firm, and estimates from the California Air Resources Board to determine the percentage of sales expected in the state, which is adjusted regularly to reflect the shifting market.

Each month the percent of national electric car sales that occur in California fluctuates. Veloz staff work with Air Resources Board staff to update the California sales percentages on a rolling basis.

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